

ISK Strategic Plan: Goals and Strategies

Marketing & Communication	Finance	Learning Environment	Teaching & Learning	Learners	Organization & Leadership	Faculty & Staff
We will be known, valued and respected as a leading IB school.	Continuously improve our financial position through responsible management of current and future resources.	The entirety of the campus will support and stimulate teaching, learning and a strong sense of community.	ISK will provide a cohesive environment, which is inclusive, rigorous, collaborative, and balanced.	ISK inspires all learners to be passionate, curious, and motivated thinkers who take charge of their own development and achievement.	ISK will build effective, transparent, accountable, and representative leadership and organizational practices.	ISK will employ, develop, recognize, and retain highly qualified staff from diverse backgrounds who commit and contribute to our mission.
<ol style="list-style-type: none"> 1. Create, communicate and monitor “Brand ISK”. 2. Create and implement a well-researched marketing, development and communication plan. 3. Showcase the talents and achievements of our community. 	<ol style="list-style-type: none"> 1. Develop and implement a prioritized financial plan that supports our strategic goals. 2. Develop and implement appropriate reserve and risk management policies and procedures. 3. Create and implement review cycles for all financial policies and procedures. 4. Publish an annual report that showcases the school’s achievements and financial data. 	<ol style="list-style-type: none"> 1. Develop and implement an ambitious yet realistic IT plan. 2. Create a master plan for an effectively configured campus that accommodates the entire community. 3. Create and implement an effective plan for the safe, efficient, and responsible use of our environment. 	<ol style="list-style-type: none"> 1. Align the IB instructional needs at all levels supported by appropriate assessment tools. 2. Identify and implement a program that encourages character development. 3. Establish clear standards and procedures for the English as an Additional Language program. 	<ol style="list-style-type: none"> 1. Enhance, diversify, and expand participation in learner-inspired opportunities. 2. Create and sustain a whole school commitment to a collaborative approach. 	<ol style="list-style-type: none"> 1. Increase transparency of our organizational processes. 2. Raise awareness of leadership structure and responsibilities. 3. Define the partnership between the board, director, and the senior leadership team to ensure the school’s success 	<ol style="list-style-type: none"> 1. Continue to improve the competitiveness of our compensation package in order to attract and retain staff who meet our IB instructional needs. 2. Provide high quality career and professional development opportunities for all staff. 3. Continuously assess staff time burdens and division of labor to guarantee staff can effectively meet standards of excellence